



# The Real Cost of Fake and Clone Cables



LMR<sup>®</sup> cables were the first of their kind, and since their release they are the cable we see faked and cloned throughout the coaxial cable industry most frequently. Many companies advertise LMR fakes or clones that are not really LMR.

[Learn more about the pitfalls of fake cables](#)

## The Risks of Fake Cables

In this episode of [Reel Times](#), Carrie sits down with Ian Finch, Head of Commercial Sales- Europe, to discuss the common issue that is found with one of our most popular and well-known cable: [fakes and clones](#).



Watch the Video to Learn More

## How much does using a fake or clone really cost?

The cost of fake and clone cables can actually cost more than reliable cables in the long term. These lower quality cables damage more easily and are prone to containing faulty materials. With the price of replacement materials and labor for reinstallation, any initial savings are gone.

### Example:

Company B purchased 10 feet of a clone LMR cable for an outdoor application. However, after 3 years, the cable had to be replaced due to UV damage. Over the lifespan of a genuine LMR cable, which is 20+ years, the clone cable had to be replaced 7 times. With the cost of labor for reinstallation and the time that the system was down, the cable cost significantly more than a genuine LMR cable.

Clone Cable	LMR Cable
Initial cost*: $\$1.53 \times 10 \text{ ft} = \$15.30$	Initial cost*: $\$1.62 \times 10\text{ft} = \$16.20$
Connectors*: $\$7.09 \times 2 = \$14.18$	Connectors*: $\$15.62 \times 2 = \$31.24$
Needs replacement every 3 years due to UV damage	
Total cost over 20+ years: \$206.36	Total cost over 20+ years: \$47.44

**Overall savings by using LMR cable: \$158.92**

\*Example costs are estimated based on market availability and are subject to change. Example costs only represent materials, not labor and system down time costs.

[Click here for more examples on the true cost of fake cables](#)

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# The Real Cost of Fakes and Clones

**Don't miss our upcoming webinar on July 20, 2023 at 11:00 AM EST!**

Sign up for this webinar and learn how genuine LMR cables and connectors can save money over time. You will also learn how to spot a fake or clone, where to purchase authentic LMR cables, connectors, tools, and accessories, and how to report issues with fakes and clones.

[Register here!](#)



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## The Real Cost of Fakes and Clones

**WEBINAR** July 20 • 11:00 am EST

**LMR FAKE ALERT**

## LMR Cables

[Genuine LMR cables](#) are only available from [Times Microwave Systems](#) and our [licensed distributors](#).



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**Get in contact with our team of experts to find out the best LMR cable for your application!**



# Think you've come across a fake LMR® cable?

Let us know!



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